

# 2012 IAM Newsletter & Website Contest

## CONTEST RULES

### Eligibility

All official membership publications created by IAM local or district lodges in good standing dated April 2011 through April 2012 are eligible.

### Entry Deadline

All entries must be received by the IAM Communications Department by May 11, 2012. (We cannot return submissions.)

### Newsletter

#### General Excellence

Two consecutive issues of your lodge's publication will be judged on overall effectiveness. Judges will consider content, appearance, consistency, effective writing and editing. Please use the appropriate Newsletter Entry Form.

#### Best Layout & Design

Publications will be judged on overall appearance, adherence to standards of readability and impact. Regardless of the format of your publication (tabloid, newsletter size, professionally printed or copied in-house), graphics play an important role in effectiveness. Please use the appropriate Newsletter Entry Form and include two consecutive issues.

#### Best Feature

In this classification, "feature" is broadly defined to include anything outside of the routine news reporting. It can include an investigative report, a regular one-on-one interview, a special report or a series of reports, humor, satire, editorial cartoon (original, not syndicated or "lifted" from another publication), a photo essay, etc. If a feature series is being submitted, please include a complete set. Be sure to use the appropriate Newsletter Entry Form.

### Websites

#### General Excellence

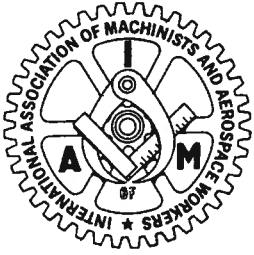
Websites will be judged on overall effectiveness, technical expertise, appearance and content. Please include the website address and use the appropriate Website Entry Form.

#### Best Layout & Design

Judges will rate websites on overall layout and design and how well the message of trade unionism is presented. Please include the website address and use the Website Entry Form.

#### Best Social Media

Lodges can submit their official Lodge Facebook or Twitter websites for judging on the best use of social media for effective messaging on trade unionism and/or organizing. Please include the website address and use the Website Entry Form.



# 2012 IAM Newsletter & Website Contest

## OFFICIAL ENTRY FORM

### NEWSLETTERS / BEST FEATURE

Please CIRCLE ONE:

|          |    |       |         |
|----------|----|-------|---------|
| DISTRICT | or | LOCAL | Lodge # |
|----------|----|-------|---------|

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

Publishing Frequency:

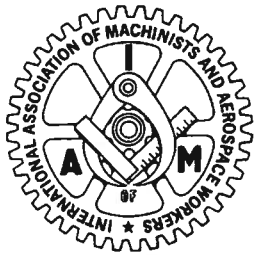
Distribution Number:

Name of Best Feature:

On Page

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one feature for this category and attach it to this form.
3. If you are submitting a feature series, please include the complete set. Please be certain the date of the publication appears on the newsletter.
4. Entries must have been published between April 2011 and April 2012.
5. The deadline for submission of entries is Friday, May 11, 2012.
6. Return this completed form to:

IAM Newsletter & Website Contest  
Communications Department  
9000 Machinists Place  
Upper Marlboro, MD 20772-2687



# 2012 IAM Newsletter & Website Contest

## OFFICIAL ENTRY FORM

### NEWSLETTERS / GENERAL EXCELLENCE

Please CIRCLE ONE:

DISTRICT      or      LOCAL      Lodge #

Publication Name:

Editor(s):

Address:

City – State/Province:

Postal Code:

Telephone:

Fax:

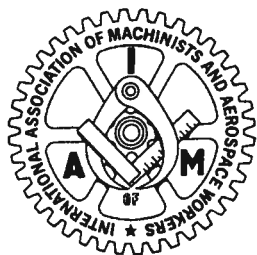
Email Address:

Publishing Frequency:

Number of Copies:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one entry.
3. Submit hard copies of consecutive issues and attach them to this form.
4. Entries must have been published between April 2011 and April 2012.
5. The deadline for submission of entries is Friday, May 11, 2012.
6. Return this completed form to:

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Upper Marlboro, MD 20772-2687



# 2012 IAM Newsletter & Website Contest

## OFFICIAL ENTRY FORM

### NEWSLETTERS / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

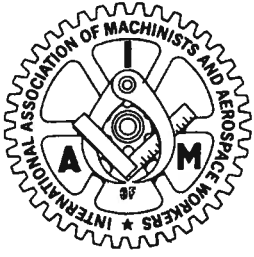
Email Address:

Publishing Frequency:

Number of Copies:

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3. Submit hard copies of consecutive issues and attach them to this form.
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## OFFICIAL ENTRY FORM

### WEBSITE / BEST SOCIAL MEDIA

Please CIRCLE ONE:

DISTRICT      or      LOCAL      Lodge #

Website Address:

Editor(s):

Address:

City - State/Province:

Postal Code:

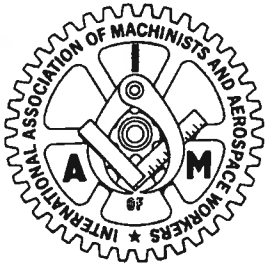
Telephone:

Fax:

Email Address:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Your website must be published and online as of Friday, May 11, 2012. Lodges may submit their official Lodge Facebook, Twitter or Organizing site that conforms to official Web Policy Guidelines in Official Circular No. 837.
3. The deadline for submission of entries is Friday, May 11, 2012.
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9000 Machinists Place  
Upper Marlboro, MD 20772-2687



# 2012 IAM Newsletter & Website Contest

## OFFICIAL ENTRY FORM

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### WEBSITE / GENERAL EXCELLENCE

Please CIRCLE ONE:

|          |    |       |         |
|----------|----|-------|---------|
| DISTRICT | or | LOCAL | Lodge # |
|----------|----|-------|---------|

Website Address:

Editor(s):

Address:

City – State/Province:

Postal Code:

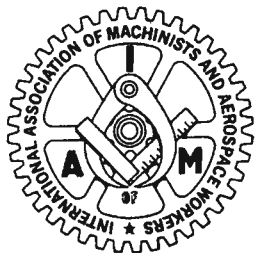
Telephone:

Fax:

Email Address:

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# 2012 IAM Newsletter & Website Contest

## OFFICIAL ENTRY FORM

### WEBSITE / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

DISTRICT      or      LOCAL      Lodge #

Website Address:

Editor(s):

Address:

City – State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
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