

2010 IAM Newsletter & Website Contest

CONTEST RULES

Eligibility

All official membership publications published by IAM local or district lodges in good standing dated April 2009 through April 2010.

Entry Deadline

All Entries must be received by IAM Communications Department by midnight May 14, 2010.
(We cannot return submissions.)

Newsletter

General Excellence

Two consecutive issues of your lodge's publication will be judged on overall effectiveness. Judges will consider content, appearance, consistency, effective writing and editing. Please use the appropriate form.

Layout & Design

Publications will be judged on overall appearance, adherence to standards of readability and impact. Regardless of the format of your publication (tabloid, newsletter size, professionally printed or copied in-house), graphics play an important role in effectiveness. Please use the appropriate form and include two consecutive issues.

Best Feature

In this classification, "feature" is broadly defined to include anything outside of the routine news reporting. It can include an investigative report, a regular one-on-one interview, a special report or a series of reports, humor, satire, editorial cartoon (original, not syndicated or "lifted" from another publication), a photo essay, etc. If a feature series is being submitted, please include a complete set.

Websites

General Excellence

Websites will be judged on overall effectiveness, technical expertise, appearance and content. Please include the website address and use the Website Entry Form.

Best Design

The internet is a classic example of the medium becoming the message. Judges will rate websites by how well the message of trade unionism is presented and how effectively your website presents it. Please include the website address and use the Website Entry Form.



2010 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / BEST FEATURE

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

Publishing Frequency:

Distribution Number:

Name of Best Feature:

On Page

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one feature for this category and attach it to this form.
3. If you are submitting a feature series, please include the complete set. Please be certain the date of the publication appears on the newsletter.
4. Entries must have been published between April 2009 and April 2010.
5. The deadline for submission of entries is Friday, May 14, 2010.
6. Return this completed form to:

IAM Newsletter & Website Contest
Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687



2010 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

Publishing Frequency:

Number of Copies:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one entry.
3. Submit two hard copies of consecutive issues and attach them to this form.
4. Entries must have been published between April 2009 and April 2010.
5. The deadline is Friday, May 14, 2010.
6. Return this completed form to:

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Fax:

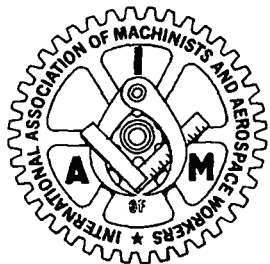
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OFFICIAL ENTRY FORM

WEBSITE / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Website Address:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Your website must be published and online as of Friday, May 14, 2010.
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